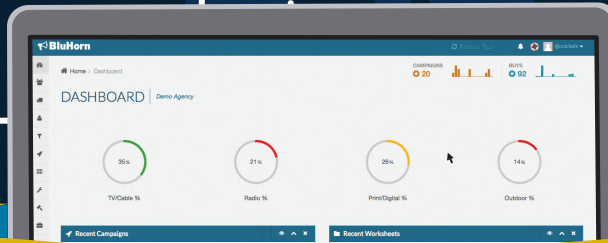


BluHorn®

MEDIA BUYING AND PLANNING SOFTWARE



Created by Media Buyers for Media Buyers

WE OFFER 14 DAYS RISK FREE, AND NO CONTRACTS TO SIGN, EVER!

BluHorn®, the 100% web based, user-friendly and affordable media buying software, was created using the input of over 50 advertising, marketing and digital agencies. BluHorn truly was created by media buyers for media buyers. Within BluHorn, users can build campaigns that encompass multiple media types. Summaries are updated after every keystroke in real-time so buyers can see their totals calculating without having to save or print. There is no software to download or server space required. You just need an internet connection. Our superior support team is available 7 days a week using our customer service support ticketing system from any page in the site!

INSERTION ORDERS BY MEDIA TYPE



Broadcast Television | Print
Cable Television | Radio | Outdoor | Digital

HIGHLIGHT FEATURES:

- Integration with Nielsen and comScore ratings
- Integration with Quickbooks Online
- Ability to import avails or proposals
- Client and vendor database
- Customized reporting
- Orders sent within the platform
- Traffic management

"BluHorn® has been a real asset to my agency. It has saved us an enormous amount of time along with improving our accuracy of orders being placed. This program is very user friendly and the support team answers your questions and takes care of any issues immediately. For the money, you cannot beat what this software will do for your company."

Kelly Alexander, President, KCo Advertising Agency



904.580.3530



BluHorn.com